CLEAR & CONCISE MESSAGING + VISUAL REINFORCEMENT = POSITIVE OUTCOMES



We offer K-12 schools and PBIS implementers eye-catching messaging options to reinforce positive, predictable, nurturing, and safe environments for everyone in all school settings and at all behavior tiers. Displaying high-quality messaging graphics school-wide is a proven and effective approach for providing students & teachers the cues needed to reinforce a Positive School Culture.

THAT'S HOW BULLOOGS BARK!							
* * * *	HALLWAY	CAFETERIA	RESTROOM	CLASSROOM			
	- Stay in your own space at lockers	- Use good table manners	- Wait your turn	- Respect yourself and			

BE RESPECTFUL	- Walk and Talk - Follow all directions given by staff	- Follow all cateteria guidelines - Follow all instructions given by staff	- Use equipment and supplies correctly - Respect the privacy of others	others - Respect all properties and materials
	- Walk on right side - Keep locker organized - Help others	- Wait patiently and quietly in line - Use time wisely	 Flush Use the restroom during passing time 	- Complete classwork and homework to the best of your ability - Participate - Always try your best
READY TO LEARN	- Walk facing forward - Keep your hands and feet to yourself - Use appropriate language	- Respect space of others - Walk to lunch line - Clean up spills	- Wash your hands - Report any unsafe actions	Remain quiet, active listeners while the teacher is speaking Ask for help when you need it
KINDNESS	- Throw away all trash - Report Problems - Use passing time wisely - Get to class on time	- Use appropriate language, tone, and voice level - Return your tray and throw away all trash	- Report supply needs - Throw away all trash - Use appropriate noise level	Turn in homework on time and in the designated area Minimize distractions and maximize learning by putting away electronics

#1 RESOURCE FOR K-12 SCHOOL-TO-STUDENT MESSAGING

TIER 2

TIER 1

Serving K-12 Schools Since 1981

Your Best Value in School-to-Student Communication Tools!

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"I have worked with Tom Sharrit and Partners In Learning for over 15 years both as a middle and high school principal. No one understands school-to-student communication or delivers more powerful and positive educational impressions than PILP. These guys are good!" – Dr. Ben Carpenter, Principal, Katella High School



© 2023 Partners In Learning Programs Inc.

Difference Between Ordinary & Extra Ordinary is That Little Extra!

Why Choose Us?

Your schedule is valuable. We take the stress and guesswork out of creating school-wide signage and visual reinforcement options. We save you precious time, meetings, headaches, and resources. We've worked with thousands of satisfied K-12 schools and districts like yours nation-wide.



Why Choose Us?

YOUR SATISFACTION GUARANTEED!

We promise your school and district an unconditional 100 % guarantee. We will always deliver professional graphics, incorporate quality printing, use the best production materials available, and add value to each order delivered on time and on budget. Our Goal is Simple...Help you achieve yours!



Why Choose Us?

1. We deliver professional graphics and cutting-edge designs for PBIS, AVID, GEAR UP, Character Counts, Recognition Wall Displays, After School Programs, and CA PBIS Award Programs, just to name a few.

2. Our products are carefully constructed using the finest printing and long-lasting, high-quality materials.

3. Our customer care, time-honored relationships and track record are exemplary.

4. Our unparalleled ability to create original & innovative products, timely options, and visual solutions...Simply Works!

5. Your overall experience is what gives us a leading edge over all our competition that imitates, adapts, or copies our original products or business model.



The Right Message, Right Size, Right Place!



Our knowledgeable delivery TEAM will guide you step-by-step through the whole creative and delivery process from start to finish, making sure you are pleased with your ordering experience.

STEP 1

Determine your budget & select several messaging products for school-wide display.

STEP 2

Provide school information, product copy, matrix in a .PDF file, & mascot or logo artwork as a vector file.

STEP 3

Let the design process begin... We will provide you with new designs and professional artwork for review & final approval.

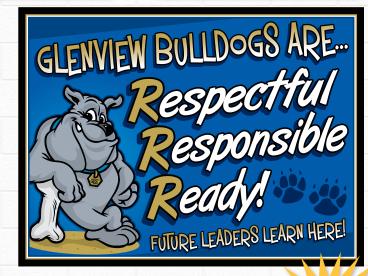
EXAMPLE:

School: Glenview Middle School Colors: Blue & Antique Gold Mascot: Bulldogs Core Values: Respectful, Responsible, Ready

How Long Will My Order Take?

Turn-around time is determined by how quickly we obtain your product selection, copy, logo/mascot, and method of payment. Once your new artwork is approved by you, printing, fabrication, and packaging will take 15 business days.

Note: Plan and add UPS ground shipping time to your destination originating from San Diego, Ca. Add 4-5 business days for east coast delivery.





We Make Ordering Easy & Seamless!

ORDERING CHECKLIST

Let's Get Started!

STEP-BY-STEP...WHAT YOU NEED TO DO TO COMPLETE YOUR ORDER AND RECEIVE YOUR NEW EYE-CATCHING MESSAGING TOOLS.

✓ Checklist:

Provide school name & shipping address

Include your name & cell number

Provide school colors - Primary, secondary & trim

Provide mascot or logo artwork in a vector format (.ai - .eps - .svg) or high-res PDF.

Call us at (800-544-0844) if sending artwork is an issue.

Forward PBIS matrix copy in a word doc. or .PDF file.

For each product you select, include all copy or words (in Word Doc or .PDF file.)

Forward all information to: info@k12branding.com - (800-544-0844)

Finally, you will receive new artwork for review and comments.

We will then need final approval for all designs before going into print / shipping your order...That's it!!

STEP-BY-STEP...WHAT WE WILL DO TO CREATE AND DELIVER YOUR CUSTOM ORDER.

✓ Checklist:

Once we receive all information, we generate a sales/production order number for tracking your order.

- Upon receiving your school colors, mascot or logo file, matrix and all copy, our design team goes into action.
- Within 5 business days, you will receive professionally designed artwork to complete your new messaging order for review and comments.

Once you carefully review final layout (please check spelling & grammar) and approve for

production, plan on 15 business days for printing, fabrication, and packaging plus UPS ground shipping.



Proven & Effective Tools to Reach Students, Staff & Parents!

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<u>>>>></u>	CLASSROOM	CAFETERIA	RESTROOM	GYM / LOCKER ROOM	HALI	BUS
BE RESPECTFUL	By completing all assignments on time By arriving on time with all necessary materials	By cleaning up your own table & floor area By getting all things needed the first time through the line	By keeping facilities neat & clean By disposing of trash appropriately	By arriving on time with all necessary materials By resolving your conflicts peacefully By participating in all activities fairly	By keeping . cleat	By following the school rules on the bus & in the bu parking lot By being considerate of the bus driver & other stud
ACT RESPONSIBLY	By following all classroom procedures By listening to others without interrupting By keeping your hands to yourself	By using an inside voice By using good manners By showing appreciation to all cafeteria staff	By allowing for privacy of each person By using an inside voice	By using positive and appropriate language		g an insid g appropri- inguage ping '
WORK Together	By leaving hats, backpacks & coat / jackets in your locker By using materials as intended By moving only with permission	By walking in line By staying seated until dismissed By placing all trash in the trash can when dismissed	By washing hands with soap & water By maintaining personal space	By staying in approved areas		SE
KEEP SAFE	By doing your own work	By making healthy choices By eating first - talk later	By returning to class promptly By using water & supplies wisely By using restroom for its intended purpose	By learning new games & activities By responding to instructors promptly	T	By a

LARGE MATRIX DISPLAY

MEDIUM MATRIX DISPLAY

perfect ig training for staff faculty!					Y	ť
ie w	ALNUI	EXPECTE	O TIGER		R PLAYGROUND	BATHROOM
**** R	CLASSROOM - Be kind - Listen when others are talking - Follow all classroom	- Keep hands, feet, and objects to self - Speak in a kind and low voice	- Speak in a kind and low voice - Chew with your mouth closed	Keep hands, feet, and objects to self Walk quietly	- Use kind words - Take turns on equipment - Keep hands, feet, and objects to self	- Give others their privacy - Practice good personal hygiene
RESPECTFUL	- Keep track of your supplies - Keep desk area clean	- Enter/Exit the bus in a calm and orderly fashion - Keep track of your belongings	- Wait patiently - Remain with your class - Place all of your items on your tray	- Walk single file on the right side - Follow the student ahead without touching	- Walk to and from playground quietly - Stey in line for games/sports	- Dispose of paper towels appropriately
DRGANIZED	- Complete all assignments on time - Be prepared to learn	- Remain in seat at all times - Make smart choices	- Stay in your seat - Use appropriate Language	- Respect school property	Report injuries as soon as they occur Use playground equipment appropriately	Keep eyes, hands, feat to yourself at all times Clean up after yourself Wash your hands
ACCOUNTABLE	- Raise your hand to speak	- Stay seated - Follow driver's directions - Remember your belongings	- Use good table manners - Clean up after yourself - Eat your own food	- Go straight to your destination - Walk quietly	Keep track of belongings and playbound equipment Alert an adult in case of emergency	- Wash you - Keep the bathroom clean - Flush after use

Great for display in your welcome center, entryway, or any high-traffic area in your school.

6 | Refer to Insert Guide for Pricing Information

Powerful School-Wide Communication Tools

How effectively does your learning environment communicate behavior expectations to students, staff and parents? Our customized, targeted and professionally designed PBIS signage will deliver your behavior expectations out to every corner of your campus, while encouraging 100% teacher participation.

LARGE / MEDIUM - MATRIX DISPLAYS & MATRIX TRAINING DISPLAYS

4 x 6' • MTX-4X6
 3 x 5' • MTX-3X5
 24 x 32" • MTX-24X32

Move your PBIS matrix out of the handbook and into your campus in a big way! Use as both a teaching aid and an eye-catching informational wall-hanging for all to see. *Printed on high-quality commercial flexible vinyl sign material

TH HIGH SCHO

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P POSITIVE R RESPECTFUI

> INTEGRITY D DEPENDABLE E EXCELLENCE

MATRIX TRAINING DISPLAY **Eye-Catching, High Impact Graphics, That Last for Years!**

The Perfect Wall Display to Support & Reinforce Expectations Year-Round!

ZAS R	<u>OOSEVEI</u>	<u>, </u>	<u>AIBENNAN</u> R	y <u>scho</u>	
		ivior E			
****	Classroom	Playground	Restroom	Cafeteria	Common Areas
Promote Peace & Safety	Keep hands, feet and objects to yourself Listen Follow directions	Use equipment properly Walk to your line when you hear the whistle	Walk in and Out Use supplies appropriately	Follow cafeteria rules Use table manners Pick up after yourself	Walk quietly to your area Keep hands and feet to yourself
Achieve Our Goals	Focus Use time wisely	Freeze when the bell rings Walk to the line	Put trash in the trash can Turn off water when done	Use indoor voices Help others Listen to campus monitors	Focus on your tasks Use time wisely
Work Hard	Believe in yourself Finish what you started	Clean up after yourself Return equipment properly	Use quiet voices Wash hands	Use time wisely Keep your area clean	Stay in your area Use quiet voices
Show Respect	Treat others the way you want to be treated Use kind words and actions	Invite others to play and share Keep hands and feet to yourself	Allow others their private space Use kind language	Respect all adults Respect each other Respect the place	Respect others' property Listen to all adults

Our large matrix displays are printed on durable, commercial grade sign-board material that looks great and will last for years!





Build Fidelity...Reinforce, Enhance & Support PBIS School-Wide



Help Each Student Begin Each Day with a Positive Attitude!

The Right Message In The

Right Place - Proven & Effective



and others

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trive for excellence 'n tîme

A ct responsibly espect yourself and others

Together We Can A

ORIGINAL PLACARDS 81/2 x 12" • (SET OF 10) • PLA10-8.5X12 Placards are the perfect signage tool for promoting core values in highvisibility settings throughout your campus, including classrooms and other common areas.

Often replicated, never duplicated! Compare our quality, value & service!

SI-



iers

T.

Reinforce Daily information For All to See!



10 | Refer to Insert Guide for Pricing Information

Bring Your Learning Environment Alive!



NEW ENTRYWAY FLOOR MATS



Our "Core Values" floor mat utilizes a unique rigid construction that effectively removes and holds dirt & moisture like no other floor mat. Our colorful heavy-duty mat is custom designed for outdoor and indoor use. 4 x 6' • FL-MAT4X6

ESPECT

Promote your core values at your main entryway to all students entering the building ready to learn each and every day.

Jones STEM Academy

If Your Hallways Could Talk...What Would They Say?



12 | Refer to Insert Guide for Pricing Information

We Bring Ordinary Hallways to Life!



DOUBLE-SIDED WALL MOUNT SIGNS

6 x 20" • DSWM-6X20 10 x 10" • DSWM-10X10

Help avoid confusion in hallways. Our wall mount sign displays perpendicularly from the wall and easy to read from a distance. Use as a location, directional, or hallway street sign. Includes mounting hardware.







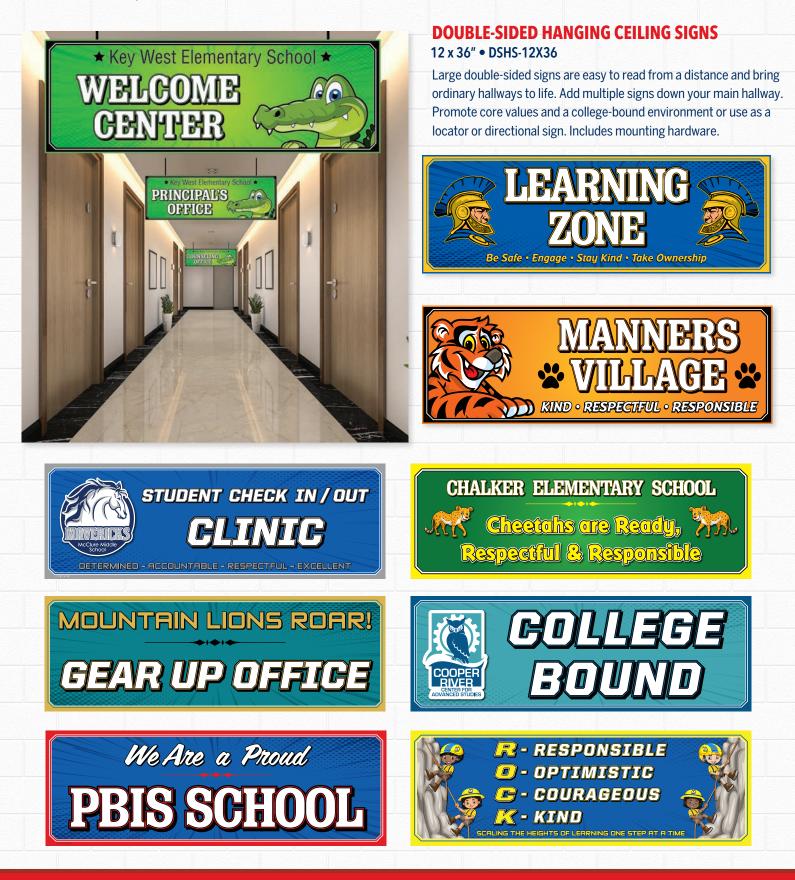
6 x 20"

Bring hallways to life with Double-Sided Wall Mount Signs. Perfect for teachers, staff, and room locations. Brand with your school colors, logo or core values.



The Right Message, The Right Spot, In The Right Place!

Add Inspiration To Your Hallways & Entryways!



14 | Refer to Insert Guide for Pricing Information



Round Messaging Signs

Add circular shaped signs to name your settings and transform your main office into a "Welcome Center," an admin office to "Collaborative Cove", or give your cafeteria a fun name such as "The Coyote Café!" 24" dia. • CIR-24



We offer an unlimited variety of shapes, sizes, messaging solutions and creative options...We're your #1 resource for custom school graphics and signage nation-wide!



24" In Diameter





16 | Refer to Insert Guide for Pricing Information

Often the Simplest Messages are the Most Appreciated!





Our Student Recognition Boards are Useful & Valuable Tools Which Work in Every Classroom!

Place one Student Recognition Board in each classroom and we guarantee 100% teacher participation. With school-wide implementation, our photo-recognition board is designed to instantly recognize good behavior, student achievement and student success on a regular basis.

CLASSROOM PHOTO RECOGNITION TOOL 12 x 12" • RECBD-12X12

Includes acrylic frame for a drop-in 5x7" photo copy.

How do you recognize and salute your students? Perfect attendance, good behavior, academic achievement or showcase the students of the week / month — Our Original Photo Recognition wall graphics can do it all!

Volume pricing available! See price sheet for details

Proven & Effective Tools to Reach Students, Staff & Parents!



Note: Table Runners come complete with your choice of a 6' solid color table throw. Choose from red, blue, yellow, green, white or black.



Custom Canopy Tents

Canopy Tents are an excellent way to provide shade during outdoor events while looking professional and eyecatching. Our large format full color capabilities take artwork seam-toseam unlike competitors. Light-weight and easy to use. 100% polyester, tightknit weave, water-resistant. Heavy duty hex shape 40 mm. aluminum hardware gives the tent strength for outdoor installations. Telescopic legs allow you to adjust the height, and the interior lattice expands the tent interior with the crank of a handle. Each leg has a foot plate ready to be staked to the ground. (Ropes, stakes, and standard carrying bag included with hardware)

Turn a Plain Looking Table Into a Centerpiece for Any Event!



Bring Your Culture & Learning Environment Alive!

Vibrant, Impressive, Timely...One-Way See-Through Window Graphic

One-sided printing allows for a restricted view looking in, but full visibility looking out. Works with all window types, printed full color in various sizes and only visible from one side. Full color graphics allow your artwork, branding, and message to be reinforced in a colorful, eye-catching way. Cover an entire window to make your school more visible to the public eye. One-way window graphics are a cost-effective way to promote your core values and school safety.





Unique material allows natural light to shine through.

- Reduces heat, glare & ultraviolet rays
- Use outside or inside windows for maximum impact
- Easy to install and remove
- Funding available through Federal & State government "School Safety Programs"
- Bring your school windows alive!

Enhance classroom security and privacy by covering windows on classroom doors.

Enhance Security & Privacy School-Wide





How to Order

First, determine the number of windows and sizes

Include window width & height in inches (W x H")

Next, submit request to info@k12branding.com

We will provide a complete quote for your school.

Classroom Door Windows



Help Each Student Begin Each Day With a Positive Attitude!

Stair, Floor & Wall Graphics...

A Fast & Colorful Way To Spruce Up Your School!



Floor Graphics (Decals)

Skid-resistant, easy to install and clean, stands up to heavy foot traffic. Printed on durable, removable and scuff resistant 3M vinyl.

Wall Graphics (Decals)

Wall graphics can be applied to almost any surface including hallways, locker rooms, lobby, classrooms, and Welcome Center areas. Bound to turn heads and capture attention!



School Pride is a Little Thing that Makes a BIG Difference!



When Reinforcing Your Message – Think BIG!



Perfect for photo-ops, graduation backdrop, special events, gym and cafeteria walls...Celebrate in a BIG WAY!

Since 1981, We have created thousands of custom banners for thousands of K-12 schools across the country. Have a unique space to fill? Call us today!





New Popular Wall Design for all Schools!



Quality Graphics Coupled With Award Winning Service!

NEWPORT HIGH SCHOOL



NEWPORT HIGH SCHOOL



Stunning Pole Banners!

School Pole Banners have high visual impact and community-wide exposure. Take your message to the parking and drop-off areas with these colorful Double-Sided graphics. We offer both standard (2 x 4') and custom size banners for any size light pole. We print in full color a single piece of long-lasting vinyl front and back. Finished banners include 2 inch pole pockets and a grommet at each corner and seamed to keep your banner in place. Each pole banner is digitally produced using an 18 oz. outdoor vinyl to withstand all weather conditions.

> The Quality & Workmanship Goes In Before Your School Name Goes On!







Together, We're Limited Only By Imagination!



Often the Simplest Messages are the Most Appreciated!

New Portable Signage That Will Work for You!



28 | Refer to Insert Guide for Pricing Information

Your #1 Resource for Custom School Flags!

Whether you need classroom flags, mascot flags, or gym-size flags we can help! We offer K-12 schools custom school flags in a variety of sizes and can render your design in amazing detail!

Single & Double-Sided School Flags

Our custom pole flags can transform your school's logo or PBIS artwork into a dynamic flying reality. Whether you are flying your flag on a pole or simply hanging it in your gym or running across the field, we offer all types of school flags for you to choose from. (Call for additional sizes)

- 3 x 5' Single Sided FLG-3X5S
- 3 x 5' Double Sided FLG-3X5D
- 4 x 6' Single Sided FLG-4X6S
- 4 x 6' Double Sided FLG-4X6D
- Polyester flag fabric
- · High resolution digitally printed
- Brass grommets
- Double sided printing







We Reinforce 'Student Services' Programs & Campaigns District-Wide!

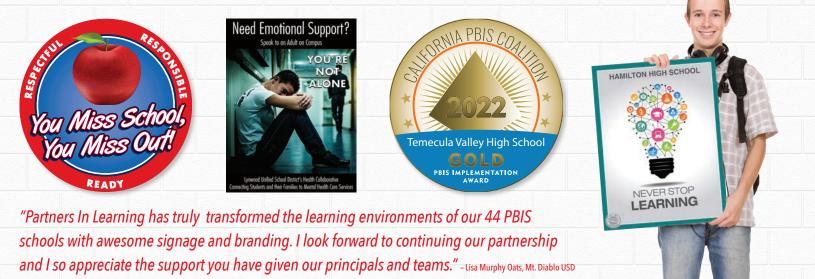
We're Honored to Assist School Districts Nation-Wide!



"Lynwood Unified School District is committed to a social culture of student academic and behavior success. We make PBIS a priority district-wide; our district-wide PBIS objective is a comprehensive large-scale implementation of PBIS across all campuses. To reinforce and enhance our PBIS messaging school-wide we called upon Partners In Learning to create a customized visual start-up package for each school. PIL was much more than creative; they are professional, knowledgeable and easy to work with and brought the entire 19 school project to completion on time and within budget. We are thrilled with the results!" [•] Dr. Maribel Martinez Lymwood District. Director Student Services



When your district is reinforcing ATTENDANCE, CHARACTER ED, WELLNESS, POSITIVE BEHAVIOR, ACHIEVEMENT, COLLEGE AND FUTURE READINESS, STUDENT SUCCESS, DIVERSITY & EQUITY, ANTI-BULLYING, SCHOOL SAFETY, SCHOOL CLIMATE, CULTURAL EVENTS and PARENT OUTREACH PROGRAMS...WE CAN HELP to deliver the messaging!!

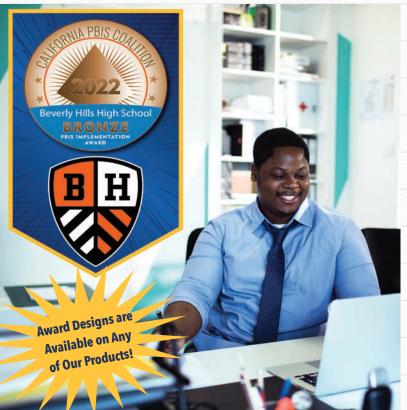


30 Refer to Insert Guide for Pricing Information

Congratulations Students, Staff, Parents & Community!

California PBIS State-Wide Achievement Awards!

Great Value, Excellent Quality & Will Last for Years!



The California PBIS Coalition (CPC) initiated the first state-wide effort in 2015 to implement a recognition system to acknowledge California schools for implementing PBIS. Partners In Learning, on behalf of CPC, created and developed the original award designs in 2015.

Each year select K-12 schools receive Statewide Recognition for implementing PBIS with fidelity to the national framework. Recognition is awarded based on criteria linked to the Tiered Fidelity Inventory (TFI) at the Bronze, Silver, Gold and Platinum Levels.

Year-after-year, we offer California School Districts a selection of visual options and custom designed wall graphics to proudly commemorate and celebrate statewide achievement among the district's selected award winners. To answer questions or to order your district's personalized awards, contact Tom Sharrit at tom@k12branding.com

Congratulations... You have earned the accolades and deserve the recognition for years to come!



Focusing on Problem-Solving, Productivity & Results!

Data-Based Decision Making



Team Initiated Problem Solving*

R.H. Horner, J.S. Newton, A.W. Todd, B. Algozzine, K. Algozzine, D.L. Cusumano, & A.I. Preston (2015)

Effective decision-making teams follow a cyclical model that uses data to evaluate, plan and implement.

The Team Initiated Problem Solving (TIPS) is a problemsolving framework used by MTSS teams to address academic and behavior challenges. This research-based model includes a focus of meeting foundations guided by a structured Meeting Minutes form and a six-step problem-solving process.

*In collaboration with www.pbiscaltac.org

CalTAC PBIS

"Problem-Solving Cycle" PBIS Meeting & Training Tools...That Work!

SET OF 8 PRE-DESIGNED MEETING AIDS (DRY ERASE LAMINATED FOR REPEAT USE) Includes six problem solving meeting boards and two TIPS fidelity checklist boards. **22 x 28" IN SIZE • TIPS** TIER 2 INSTRUCTION

TIER

INTENSIVE INDIVIDUAL INTERVENTION

CORE CLASSROOM

PBIS Team Meeting Foundation	PBKS Team Meeting Foundation	PB/S Team Meeting Foundation	PBKS Team Meeting Foundation
	Evaluation	Udentify Problems	Implement: Monitor Fidelity & Outcomes
TTP: COLUMN STATE COLUMN STATE 10001 Protocol PTP: Item is the protocol PTP: 10001 Protocol PTP: Item is the protocol PTP: 10001 Protocol PTP: Item is the protocol PTP: 10000 Protocol PTP: Item is the protocol Pter is the protocol Pter is the protocol 10000 Protocol PTP: Item is the protocol Pter is the protocol	CUR RAILIG WE SOOR TO In the series of meeting a good as of press	Where are problem behaviors most likely? When are problem behaviors most likely?	R d i Wolf Oferier ennet linek and empose to puil Peterly Sea. Berness Data (Cennet Linek), Loret di uplicanzitas Compation to Cal] - Ant Ennet] - Ant Ennet] - Markan Bernessettas] - Juplicanse di Thirdi J Ant Gamp] - Suplicanse di Thirdi J Ant Gamp
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977 9. Kaka Sumatika Deduktin Detakin Kaka Sumatika Deduktin Detakin Kaka Sumatika Deduktin Detakin Kaka Sumatika Detakin Kaka Sumat	4. In protection, care the completed traks between 9	Why are problem behaviors sustaining?	C - Inglement et in Pátity D - Ingyed
PBIS Team Meeting Foundation	PBIS Team Meeting Foundation	TIPS Fidelity Checklist	A a PB/S Team Effort! TIPS Fidelity Checklist
Brainstorming and Planning Solution Actions	Identify Goal for Change	(TIPS-FC)	TIPS Fidelity Checklist (TIPS-FC)
Etenent Solution Idea Marian Mari	SMART GOALS Specific • Measurable • Achievable Relevant • Timely	State: Lot:: Scalar (State) Scalar (State) TFEX Scalar (State) state) state) Automatical (State) State) state) state) State) Scalar (State) State) state) State) State) State) state) state) State) State) State) state) state)	Line: Local: Scool: The: Marine THE Abord Scool: The: Marine
Teach Construction	BUILDING COALS 2001 CLUBING COALS 2001 CLUBING COALS	Ansatz Ansatz<	Image: State of the s
Cenet Safety		state - Support -	CONTRACT. In the second

"Using visual data wall charts is a great tool for guiding teams and coaches, implementing and sustaining best practice meeting foundations, and using data for problem-solving and decisionmaking."

- Cristy Clouse, Vice President Innovation, Consultant & Trainer CalTAC-PBIS

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Build Fidelity...Reinforce, Enhance & Support PBIS School-Wide!

Value-Added Branding Packages For Every Budget

Outfitting your school with striking messaging tools to support and reinforce your PBIS program has never been easier. Our featured packages are designed to provide K-12 schools maximum impact and value added for all levels of PBIS programs. Give our delivery team a call today. We are here to assist you!



Quality Selection, Custom Graphics, & an Excellent Value!



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Reinforce Behavior Expectations School-Wide Clearly & Concisely!





"When you walk into any PBIS school, expect to see core values and positive expectations proudly displayed in the first 5 seconds!"

- Rob Horner



PARTNERS In Learning Inc.

PBIS-CUSTOM-GRAPHICS.COM INFO@K12BRANDING.COM • 800-544-0844